

Rationalization of procedure for activation of 2G Pre-paid Mobile Service .

BSNL Corporate Office , New Delhi has Revised/Rationalized the activation procedure under 2G Pre-paid connections. The activation procedure and revised FRC for Saral Ananth and General Prepaid with usage value and validity is as follows .

This will be effective from 20 -01-2010 .

Sl. no.	Particulars .	Saral Ananth.		Bindas-Super [1 paise per second]	General all @49.
	SIM & Activation .				
1.	Starter pack in Rs. [Incl of S.Tax.]	20		20	20
2.	Service Tax @ 10.30 % in Rs.	1.87		1.87	1.87
3.	Commission to franchisees in Rs.	5.00		5.00	5.00
4.	Sale price to franchisee in Rs.	15.00		15.00	15.00
5.	Usage value with SIM in Rs.	0		0	0
6.	Validity in days	7		7	7
7.	Commission to franchisee on submission of CAF in Rs.	20		20	20.
	FRC Details.				
1	MRP of FRC in Rs.	15		37	44.
2.	Service Tax @ 10.30 % in Rs.	1.40		3.46	4.11
3.	FRC Price in Rs.	13.60		33.54	39.89
4.	Discount [90% on FRC Price] in Rs.	12.24		30.19	35.90
5.	Net price to franchisee in Rs.	2.76		6.81	8.10
6.	Usage Value with FRC in Rs.	25		10	10
7.	Account /Plan Validity in days.	Life Time*		180	180
	Particulars.			Bindas Super.	General all @49
	Call Charges .	With STV-45	With STV-49	-	-
1.	Pulse rate for Local & STD call	1 sec	60 sec	1 sec	60 sec

2.	Local /STD On-net .	1.0p/sec	Rs.0.49/Min	1.0p/sec	Rs.0.49/Min
3.	Local /STD Off- net	1.2p/sec	Rs.0.49/Min	1.2p/sec	Rs.0.49/Min
	SMS Charges in Rs./SMS				
4.	Local	As per Saral Ananth	0.49	0.50	0.49
5.	National	As per Saral Ananth	0.49	0.60	0.49
	All other charges,terms and conditions	As per Saral Ananth	As per Saral Ananth	As per prepaid general.	As per prepaid general
	Pack Price .	80	84^	Rs.57	64.
	Validity of the Plan	Life Time*	Life Time*	180	180
	Usage value .	25	30^	Rs.10	Rs.10

[1] In the case of Saral Ananth the customer can buy **STV- 45 or STV-49** separately to suit their needs .

[2] ^ If a customer buys **STV-99** for all @49 , Pack Price will be **Rs.134** & Usage Value will be **Rs.35** & the Tariff validity is for **365** days.

[3] * In order to continue with life time validity , the minimum top up of Rs.200 [Excl.of S.Tax] in every 180 days will be required in the case of Saral Ananth .

[4] Customer can use Top Up card to add talk value during the validity period. On expiry of 180 days validity, customer should use recharge coupon as per his requirement to increase validity / talk value.

[5] **Get 200 SMS [Within LSA] free** on every New Connection to be utilized within **first month from the date of activation.**

Other terms and conditions:-

[1] In the case of Bindas Super & General Plan , the initial account validity of the **FRC** will be **180** days from the date of first recharge .

[2] The **FRC** s will be used only **once** after activation and not for general recharge purpose.

[3]The charges for replacement of defective SIM and reactivation is revised from **Rs.39 to Rs.20.**